The Competitive Edge

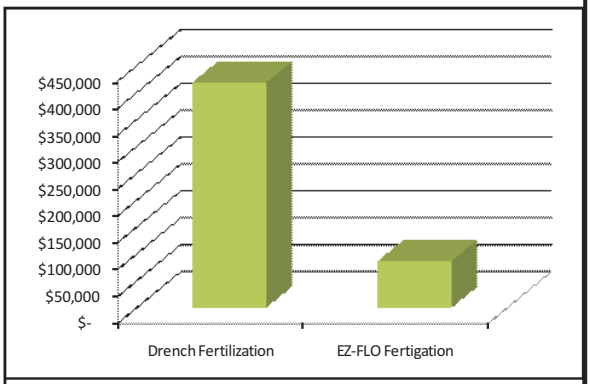
Why are industry leaders implementing EZ-FLO into their operations? Because their own field studies have proven that EZ-FLO gives them The Competitive Edge.

It doesn't matter if you are a private business in a competitive marketplace or a public agency trying to balance your tight budget - EZ-FLO is a valuable resource.

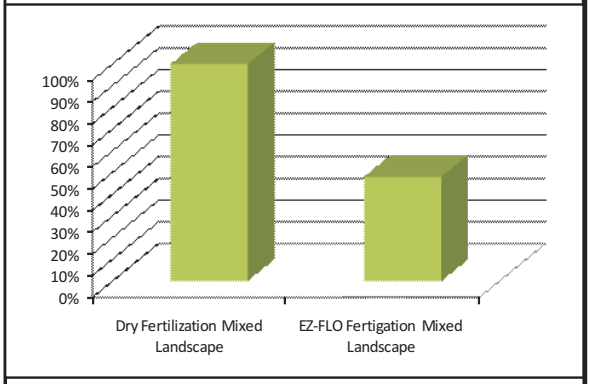
What can EZ-FLO do for you?

A yearlong independent study was done by a commercial landscape management firm to examine the potential of implementing EZ-FLO into their maintenance operations. The following results are from that study.

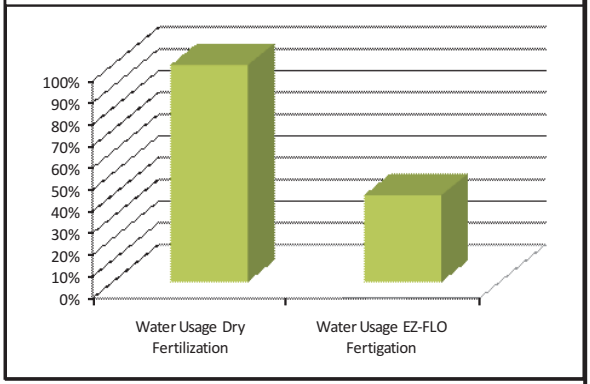
- Traditional drench fertilization was replaced with EZ-FLO fertigation. The annual cost of traditioinal drench fertilization was $418,920. The annual cost with EZ-FLO fertigation was $87,000 - **a 79% cost savings.**



- Traditional dry fertilization was replaced in an area with a mixed landscape of turf, trees and shrubs. With EZ-FLO, fertilizer costs were reduced 48% and labor costs were reduced 97% for **a total overall savings of 53%.**



- With EZ-FLO, landscape watering times were cut in half and reduced from 7 days a week to 5 days a week resulting in a **60% reduction in water usage.**



- The plant health and landscape look was improved with EZ-FLO.

EZ-FLO helps you manage fertilizer cost, labor cost and water usage while it provides an eco-friendly alternative to traditional fertilization practices and superior results.

*The savings shown includes the cost of the EZ-FLO equipment investment.

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